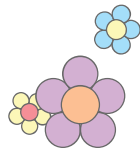703.504.8812
work@millefiori.net
Reston, VA 20194

Mishka Jaeger

illustration * design * production

Illustration * Children's Literature * K-12 Ed-Tech * K-12 Math Imagery * Visual Instructional Design * Image & Animation Production

Profile

With more than 25 years of professional design and illustration experience, including 23 years working in the online educational field, I've done a bit of everything though I've always excelled at learning new skills and technology, and I particularly enjoy problem-solving, "breaking things", and streamlining production.

I am open to freelance opportunities in graphic design, illustration, and general production as a W9 through my corporation, Illumination Services, LLC

Contact me if you need an extra hand in a pinch!

Specialties Include

illustration, digital illustration, graphic design, creative direction, instructional design, interactive design, animation, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Animate...), Procreate, HTML, MathML, Wordpress, Learnocity, Powtoon, and obviously Microsoft Office and Google Office. I'll use SmartSheets if I must but prefer Jira.

Education

BFA: Design & Technical Theater
Syracuse University 1990 - 1994

Memberships

SCBWI 1997 - Present
Chi Omega Alumus

Career History

Pansophic Learning
Visual Designer (Contract) Feb 2023 - Present
Illustration. Animation. Visual instructional design. Interactive Image production. K-8 with a focus on math graphics.

* Worked with Content Designers and Instructional Designers to create front-end K-12 curriculum components including animated teach pieces; and robust lesson content.

* Integrated, streamlined, and edited aquired content into a proprietary CMS.

* Reviewed vendor-created content for editorial, visual and technical compliance.

Stride, Inc.
Visual Designer (Contract) Dec 2020 - Oct 2024
Continued my role from K12 Inc. as the company was rebranded to Stride in December 2020

K12 Inc.
Visual Designer (Contract) Feb 2010 - Dec 2020
Transitioned to a contract position from staff

* Implemented graphics and mark-up coding to display individual k-12 lessons across multiple platforms, focusing on grades 6 - 10 math (Pre-Algebra/Algebra and Geometry) lesson and assessment graphics

* Worked with Content Designers and Instructional Designers to create front-end K-12 curriculum components including animated teach pieces; interactive assessment items; responsive graphics, and robust lesson content.

* Reviewed vendor-created content for editorial, visual and technical compliance.

* Created literally THOUSANDS of static and interactive assessment graphics for math curriculum.

Wisewire
Visual Designer (Contract) Nov 2015 - Dec 2016

* Created and implemented templates in InDesign and Microsoft Word as well as general overflow graphic production as needed.

* Reviewed vendor-created content for editorial, visual and technical compliance.

K12 Inc.
Senior Visual Designer (Staff) Jul 2002 – Feb 2010

* Implemented graphics and mark-up coding to display individual lessons across multiple platforms for kindergarten through high school. Worked with Content Designers and Instructional Designers to create front-end K-12 curriculum components including animated teach pieces; interactive assessment items, student worksheets, and robust lesson content.

* Trained and reviewed vendors and colleagues' work for editorial, visual and technical compliance. Worked with Art Directors and Instructional Designers on product consistency through documentation, and storyboarding.

* Helped problem-solve and test integration and implementation of new and proprietary technology.

* Supported all subjects with a focus on grades 6 – 10 mathematics (Pre-Algebra/Algebra and Geometry). Specific technologies included Flash Animation, Adobe Creative Suite, Microsoft Office, and proprietary software.

Starlight Children's Foundation
Digital Artist (Contract) May 1999 – Mar 2002
Provided practical and digital illustrations for website devoted to supporting children with serious illnesses. Produced graphics and layouts for both print and online promotional items. Produced art for monthly illustration challenges.

Internet Outfitters
Senior Designer (Staff) Oct 1999 – May 2001
Internet Outfitters was a strategic internet design services firm providing backend software and online marketing for Fortune 500 and nonprofit clients. Firm went public as AppNet, Inc. in 1999. AppNet merged with Commerce One in 2000.

* Responsible for website design, maintenance, graphics production, animation, and HTML, and banner advertisements for client projects including work for Acuvue and Hyundai.

Mattel Media
Design & Production Specialist (Contract) Aug 1998 to Feb 1999
* Responsible for overall website production, including writing HTML, and optimizing images for online publication.
* Produced graphics for notable Mattel products such as "Build Your Own Barbie"
* Converted Quark layouts and PDF documents into Web pages.

eToys
Design & Production Specialist (Staff) Jan 1998 – Aug 1998
* Helped build and maintain website, including writing HTML and optimizing images for online publication.
* Designed interfaces for usability including shopping cart and check-out procedure.
* Worked between departments to manage flow of graphics from the design staff, copywriting from editorial, and HTML from production to streamline creation of final product.

Robert Knickman
Site Producer
Pacific Bell Interactive Media
February 1995 – July 1997

"Outstanding creative capabilities. Michelle helped make the launch of athand a success with her intuitive design approach and can do attitude."

Additional Short-Term Freelance Clients From Dec 1996 – Sep 1999 Included:

* PeopleSupport
* BOHO music
* On Line Design
* Imigistic Media Studios
* Venu Interactive
* US Web Hollywood
* Siegel & Gale
* Fattal & Collins
* Media Revolution
* Chiat Day

idealab
Designer and Production Specialist (Staff) Aug 1997 – Dec 1997
* Designed prototype websites and graphics for presentation to potential investors.
* Notable successes include initial design and development of the weddingchannel.com website.
* Moved over with eToys from the incubator.

Scholastic Books
Digital Colorist (contract) 1997
* Digitally colored several graphic novels including "Confessions of a Teenage Vampire" and a retelling of Jane Eyre"

Pacific Bell Interactive Media
Graphics & Interface Designer (staff) May 1996 to Nov 1996 · 7 mos
* Designed web pages and banner advertisements
* Developed processes and solutions for graphics formatting and optimization
* Wrote internal training documentation regarding the use graphic types (vector vs. raster) for online publication.
* Trained design staff in design parameters, file, and graphics optimization for online publication.

20th Century Fox / News Corporation
Art Director and Designer (Contract) Oct 1995 – May 1996
* Worked with senior producers to design and develop first-generation Websites for 20th Century Fox properties. Yes, I'm that old.
* Art Directed the first fox.com website. Graphic design and production for Fox property websites including "thex-files.com" and "foxkids.com."
* Integrated and implemented early online animation technologies.

Electric Crayon Productions
Digital Colorist & Production Manager (staff) Aug 1994 – Sep 1995
* Assisted in developing the process to digitally color comic books
* Digitally colored comic book pages
* Managed pre-press production of final product using Quark and Photoshop 2.5.
* Notable projects and clients included DC's "Vertigo Comics," Marvel's X-Men series, Wildstorm's "WildC.A.T.s.," Topps, Image, Bongo (The Simpsons) and Motown Machineworks, "Man Against Time" series (which I worked on at Motown, not through Electric Crayon, but these divisions no longer exist).